

# MILE HIGH CHIROPRACTIC WEEKEND

## Chiropractic Guide



Philosophy • Vision • Strategy



ELEVATING CHIROPRACTIC TO A NEW ALTITUDE

## Event Highlights

### Mile High Meet and Greet

at Hotel Bar Restaurant Tiller's at the Marriott

### Mile High Opening

### Mile High UnSung Hero Chiropractic Service Award

### Art of Chiropractic Q & A Panel

Daniel Knowles, Jerod Dawson, Brandon McCormick, RJ Gelinas,  
Carly Letzt Carney, Nona Djavid, Courtney Gowin, and Jane Brewer

Hosted by: Darin Mazepa  
At Grand Ballroom

### Greenbook Discussion

at Main Ballroom

### Breakout Session

with Donald Epstein at Main Stage, Trent Scheidecker at Westcliff Room,  
and Ian Bulow at Church Ranch | Ron Castellucci at Church Ranch,  
Jan Kirschner at Westcliff, and Wade Port at main Stage

### Team Training Breakout with Julie Jones

### Art of Chiropractic Preshow Hands with Wade Port

at Main Ballroom

### Mile High Vision Service Award

### LWP Drinks and Dessert Reception

At Tiller's Restaurant

### Saturday Night After Party

At Tiller's Restaurant

### 3 hours CPR CE

### 4 hours record-keeping CE

at Main Ballroom

### Donny Epstein Reveals The Magic Beyond Technique



ELEVATING CHIROPRACTIC TO A NEW ALTITUDE

## Mile High Full Tilt Itinerary

### September 23rd – Thursday

**5:00 PM** - Registration

**6:00 PM** - Mile High Foundation Legal Presentation | 1 Hour  
Colorado CE Kari Hershey

**7:00 PM** - Opening

**7:10 PM** - Joseph Arvay

**7:30 PM** - Neil Cohen

**7:55 PM** - Sara Dooley

**8:15 PM** - 15 Minute Break

**8:30 PM** - 1 Hour CE David Fletcher

### September 24th - Friday

**7:30 AM** - Green Book Discussion - Joel Kinch

**8:30 AM** - Lona Cook

**8:55 AM** - 1 hour CE Ian Bulow

**9:45 AM** - Richelle Knowles

**10:15 AM** - 45 Minute Break

**11:00 AM** - 1 hour CE Dr Katina Manning

**12:00 PM** - Breakout Session 60 Minutes –

All CE Trent Scheidecker at Westcliff / Donny Epstein at  
Main Stage / Ian Bulow at Church Ranch

**1:00 PM** - LUNCH

**2:30 PM** - Stew Bittman

**3:00 PM** - Elise Rigney

**3:15 PM** - 1 hour CE Dan Lyons

**4:05 PM** - Robin Sherman

**4:30 PM** - 45 Minute Break

**5:15 PM** - 1 hour CE Beth Zogg

**6:05 PM** - Steve Judson

**7:00 PM** - Q&A Art of Chiropractic Panel At Grand Ballroom

**9:00 PM** - LWP Drinks and Dessert Reception At Tiller's Restaurant

### September 25th - Saturday

**7:30 AM** - Breakout Session 60 Minutes –Wade Port at Main Ball-  
room

**8:30 AM** - 1 hour CE Grant Dennis

**8:30 AM - 10:30 AM** - Julie Jones Team Breakout

**9:20 AM** - Autumn Hicks-Gore

**9:45 AM** - 45 Minute Break

**10:30 AM** - Robert Shirley Love

**10:50 AM** - Jessica Harden

**11:15 AM** - Tim Young

**12:00 PM** - Breakout Session 60 Minutes – All CE Ron Castellucci  
at Church Ranch / Jan Kirschner at Westcliff /

Wade Port at Main Stage

**1:00 PM** - LUNCH

**2:30 PM** - Jason Dulberg

**2:45 PM** - 1 Hour Tamara MacIntyre & Monique Andrews

**3:35 PM** - Ian Shtulman

**4:00 PM** - 30 Minute Break

**4:30 PM** - Liam Schubel

**5:00 PM** - 1 Hour CE Donny Epstein

**6:00 PM** - Daniel Knowles

**8:00 PM** - After Party at Tillers restaurant

### September 26th - Sunday

**9:00 AM** - Record Keeping Kathy Mills Chang 4 Hours CE

**2:00 PM** - CPR at Main Ballroom

**9:00 AM -5:00 PM** - Donny Epstein Reveals...The Magic Beyond  
Technique

# Restaurants

Sweet Family Secrets  
Fridays and Saturdays: 11 - 9 PM  
Sundays: 11 am - 7pm  
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Dave and Busters  
Fridays and Saturdays: Until 5 pm  
Sundays - 10 pm- close  
(303) 217-7106

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11:30 am-10:00 pm (Lunch specials  
end daily at 3:00)  
Sundays: 11:30 - 9:00  
(720) 887-1188

Higgy's  
Fridays and Saturdays: 12 - 11 pm  
Sundays: 12 - 10 pm  
(303) 460-0988

Caribou Coffee  
10611 Westminster Blvd  
Westminster, CO  
(303) 635-8030

Bar Louie  
Fridays: 7 pm—Close  
Sundays—10 pm—Close  
(720) 214-3300

Que Bueno Mexican Grill  
Lunch hours: Fridays 11 to 4pm.  
Dinner: Nightly starting at 4pm.  
Brunch: 10am to 2pm on Saturdays  
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Ultra Sheer Nightclub: Thursday-  
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Yak and Yeti  
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Saturday 4:00 PM – 11:00 PM  
Saturday 11:00 AM – 2:00 PM

C.B. & Potts  
Sunday - Thursday | 11am - Midnight  
Friday - Saturday | 11am to 2am  
(303) 451-5767



# IMPORTANT!!!

BEFORE YOU LEAVE THIS WEEKEND  
WHEN YOU PRE REGISTER FOR OUR  
NEXT

## MILE HIGH EVENT

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The Prana Foundation  
Vertebral Subluxation Research*

# MILE HIGH

## CHIROPRACTIC MOVEMENT PHILOSOPHY WEEKEND



MARK YOUR CALENDAR  
PREREGISTER  
AND SAVE \$\$\$

UPCOMING WEEKEND OF  
2021

SEPTEMBER 23-24!!!

# Mile High Food & Events

## Philosophy Vision Strategy

Art of Chiropractic Q & A Panel  
Friday, September 24th at 7:00 PM  
at Grand Ballroom

LWP Drinks and Dessert Reception  
Friday, September 24th at 9:00 PM  
at Tiller's Bar

Mile High After Party!!!  
Saturday, September 25th at 8:00 PM  
at Tiller's Restaurant

Donny Epstein Reveals The Magic Beyond Technique  
Sunday, September 26th at 9:00AM - 5:00PM

# [ SHERMAN COLLEGE *of* CHIROPRACTIC ]

**Are you interested in growing the profession?**

**Sherman College is look for R.O.A.R Doctors.**

**R.O.A.R. stands for Reach Out and Recruit.**

**If you are email**

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**[mcooper@sherman.edu](mailto:mcooper@sherman.edu)**



**Mile High Chiropractic Conference**

**Marriott Westminster Hotel**

**7000 Church Ranch Boulevard, Westminster, CO 80021**



The IFCO is an international organization of chiropractors, students and others who support the practice of chiropractic for the purpose of correcting vertebral subluxations because subluxations, in and of themselves, are a detriment to the fullest expression of life in all people at all times. The objectives of the Federation are to assist chiropractors in any legal way that is practical; to promote, protect and advance chiropractic; and, to facilitate the public access to and knowledge of the services of chiropractic.

### **IFCO Mission:**

*IFCO's mission is to protect, promote, and advance chiropractic as a separate and distinct profession dedicated to the detection and correction of vertebral subluxation for the better expression of life.*

### **IFCO Strategy:**

*Ensuring access to vertebral subluxation correction for all people during all stages of life regardless of the presence or absence of symptoms.*

*Uniting and supporting chiropractors and organizations who share the IFCO's mission.*

*Engaging in professional, legislative, and educational endeavors which support the IFCO's mission.*

### **IFCO Vision:**

*Throughout all stages of life every man, woman, and child will have the opportunity to be checked regularly for vertebral subluxation and adjusted when necessary.*

Please visit us at [www.ifcochiro.org](http://www.ifcochiro.org) for more information and where you may become a member using our online membership application. You may also call our headquarters at 800-521-9856 for assistance. We would be delighted to have you join us as we serve to protect the Sacred Trust.



**The Art of a Positive Neuroplastic Life!  
It's a Really Big Idea!**  
Josep Arvay, DC

**I am the Mission; the Mission is Me!**

- 1. Serve the TRUTH of the Mission!**
- 2. Get the Mission!**
- 3. Live the Mission!**
- 4. Others will want the Mission they see in you!**

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# OUR art is not just physical

Dr .Lona Cook

*Who you BE ...creates an energetic impression and tone on your outer world and those in it. When we recognize more of our energy signature we can use it to influence the artwork of our life....it MATTERS!*

Required Reading: ☺ David Hawkins – Power V. Force

The application of chiropractic is my art, however just as my physical application matters so too does my energy signature and how I approach the patient.

What is the dominate state I feel each day? How do I tune into this?

What is the energy like in my office?

AM shift? PM shift?

Beginning of the week? End of the week?

My energy is best when.....

I take care of my electromagnetism energy by doing this for myself:

Physically:

Mentally:

Emotionally:

Spiritually:

I could take this more seriously by.....

How do I reset my energy when I allow myself to be pulled into anger, fear, shame, grief, apathy, etc,

My office and my team are also part of the ART of my office, healing space, and influence on the patient. Are their energetic shifts that need my attention?

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# Movement, Brain Transicity, and Tone

Katina Manning, DC

My letter of reasoning of why I am introducing this brain plasticity work... Is because over the last 30 years, patients present with a number of physical expressions (ie. Flight freight postures, adrenal fatigue flailing, twitching, spasticity, and many core postural weakness).

They express emotional disharmony... I'm not safe, I cannot connect, I bump into things, I'm not balanced I can't get organized... They share with me these neurological processing issues of fine motor difficulties, complex reasoning issues and issues and language acquisition's just to name a few... This is what we chiropractors do!!!

I need ways to understand what was occurring in them and ways to help them and give them homework to do so they would help themselves. The logic behind teaching you these basic aspects of the triune brain developmental movements will help you have fun moving your body....

Easy way to think about the brain is the triune brain.

## **1. Red brain -survival brain- safety Brain , all the same....**

The embryological movements involve compression, expansion, front back ,p to a movement, rocking. This is Why we rock the baby to why we rock the baby to sleep to peace and ease !!!

This is our worm brain so breathing and moving like a worm. And playing music will soothe the survival primitive brain ....squeezing, rocking ,putting yourself in complete compression

Are the embryological movements for primitive brain health

## **2. Limbic-emotional-Joy Brain....**

This is all about the side body/lateral body reintegration.

And upper body and lower body integrate for example when the old person says I can't get out of the chair and I don't have balance this is a little big brain issue when the child looks at you and rocks side to side or the person walks in swing laterally as we re-introduced unilateral elongation or having them compress on one side like a banana. We're teaching the limbic brain reintegration.

And Mr. know it all cerebral cortex are both hemispheres balanced so the person is balanced or the hemispheric sticking a plan or versus a plotter would be one example... Here movements like a monkey all four quadrants get to know each other so we walked forwards and backwards with eyes open and eyes closed sit on the computer focus then stop close your eyes look far away for a minute to let the brain to reintegrate from being stuck in just one hemisphere...

We chiropractors and healers, and a mother and father's loving touch naturally re-introduces and sets free universal intelligence. All by touching them with all these embryological movements.

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# The Thompson Technique

Beth Zogg, DC

The Thompson Technique was developed by the late Dr. J. Clay Thompson DC PhC. Dr. Thompson graduated from Palmer College in 1947 after his life was saved by Chiropractic about 10 years earlier. He invented the first drop headpiece and the first full-spine drop table. Dr. Thompson took the Derefield leg checks and created the Thompson Derefield leg check analysis as well as adjusting procedures for the drop table.

The Thompson Table has a unique system of weighing patients which provides for a gentle adjustment. The adjustment is gentle for the Chiropractor as well allowing for a higher volume practice with less wear and tear on the doctor.

The Thompson Technique consists of Five Categories. These include the Cervical Syndrome, Bilateral Cervical Syndrome, Negative Derefield, Positive Derefield, and Exception Derefield.

Cervical Syndrome: Subluxation between C1-C7

Bilateral Cervical Syndrome: Subluxation between Occiput and C1

Negative Derefield: Anterior Inferior Sacral Base or Lumbar subluxation

Positive Derefield: Posterior Inferior Ilium

Exception Derefield: Could be Anterior Inferior Sacrum, Lumbar problem or Cervical subluxation

The Thompson Technique is systematic and easily understood. Dr. Thompson told students it is important to have many tools in their toolbox. The Thompson Technique is a valuable tool for your toolbox!



[illegible]

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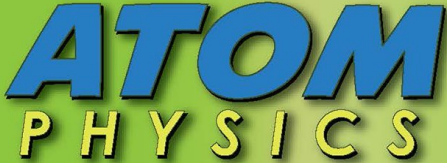
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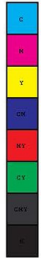
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*The Mission of the Foundation for Vertebral Subluxation is to advocate for and advance the founding principles and tenets of the chiropractic profession in the area of vertebral subluxation through research, education, policy and service.*

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**SAVE TODAY, SCAN TOMORROW.**

At McCoy Press *our* tagline states: **Subluxation is Spoken Here**. We have the largest collection of research on vertebral subluxation anywhere.

The chiropractic profession has been under some intense scrutiny this past year - especially those of us focused on the location, analysis and correction of vertebral subluxation.

- I am thankful that we have published a great deal of research to support what we do and to use in response to this nonsense.
- I am thankful that every single research paper we publish is **FOCUSED** on *vertebral subluxation*.
- I am thankful that we use our profession's **unique and distinct terminology** in every research paper we publish.
- I am thankful that we know that **vertebral subluxation** is *not* the same thing as *joint dysfunction*.
- I am thankful that we know that a **specific spinal adjustment** is *not* the same thing as *spinal manipulation*.
- I am thankful that our research focuses on the **salutogenic related outcomes** that happen when people's subluxations are corrected - not the pathogenic aspects.
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**[www.LocalChiroRep.com](http://www.LocalChiroRep.com)**

**Network Family Wellness Center**

By: Elizabeth V.

★★★★★

My husband and I were the first ones to sign in at their office back 14-15 years ago. We met Danny and Richelle at a booth and fell in love with them. They are the most honest respectful people we know. They are caring and loving and that is why we still go to the office once a week to get the best network care on the planet. Our lives are better because of these two beautiful people. We love you both very much. xxooxxoo

Become Our Next Satisfied Patient

**Call Us Today At  
(303) 998-1000**



Network Family Wellness Center

Call: 303-998-1000



## SPECIAL EVENT PRICING

**Turn completed form to Danny to receive:**

\$295 setup fee waived! | 30 days free! | Up to 50 patients uploaded into their account for them!

### Reputation Marketing & Branding Packages



**GOLD**  
**Business**  
**Builder**

**PLATINUM**  
**Market**  
**Leader**

*\*Review Collection*

*\*Review Marketing*

SETUP:	GOLD Business Builder	PLATINUM Market Leader
> Review Filtering Process	✓	✓
> Review Collection Guidelines	✓	✓
> Review Engagement Guidelines	✓	✓
> Integrated Online Survey	✓	✓
> 5-Star Culture Staff Training Center	✓	✓
> Media Center	✓	✓
> Automated Review Builder	✓	✓
> Custom Feedback CRM	✓	✓
> Custom Feedback Page	✓	✓
> Custom Mobile App		✓
ONGOING:		
> 24/7 Monitoring	✓	✓
> Marketing Analytics Reporting	✓	✓
> Instant Review Alerts	✓	✓
> Monthly Reputation Reports	✓	✓
> Feedback Reporting	✓	✓
> Website Review Marketing	✓	✓
> Social Media Review Marketing	✓	✓
> Image Review Marketing	✓	✓
> Integrated Online Surveys	✓	✓
> Custom Mobile App		✓
> Monthly Review Branding Commercial		✓
> Commercial SEO Optimization		✓
	Setup: \$295 Monthly: \$195	Setup: \$295 Monthly: \$295

- ☐ **YES, Dr. Danny, I want to build & market my 5-star reputation**
- ☐ **Good:** GOLD Package: Full Platform Features (no Mobile App or Monthly Video)
- ☐ **Best:** PLATINUM Package: Full Platform Features PLUS Mobile App & Monthly Video
- \*No Contract – 30 Days cancellation notice\**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Card Address \_\_\_\_\_ Fax \_\_\_\_\_

Card City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CID# \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

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